

Kickoff Email Blast to All Employees

Subject: The 2014 CFC Begins **DATE**

Dear Fellow Employees:

Our annual Combined Federal Campaign, also known as the CFC, will begin on **DATE**. During this time, you will learn more about how we can address critical needs in the Fredericksburg, Caroline, Fauquier, King George, Stafford, and Spotsylvania area, across the nation, and around the world by giving to the Potomac CFC. Our contributions make a tangible difference in our community, and that is why I annually renew my personal commitment to help those in need by participating in the CFC.

I am also pleased to announce that this year's Campaign Manager is **NAME OF PERSON**. **HE OR SHE** will be a dedicated leader of our campaign.

NAME OF CAMPAIGN MANAGER and I thank you in advance for your support. Let's make it possible.

For more information, please talk with your Keyworker or visit www.potomaccfc.org. You can also "like" the Potomac Combined Federal Campaign on Facebook.

Sincerely,

NAME